



## Hassan Aslam

> **Recruitment Consultant**

I have just under 3 years of Marketing Automation Recruitment experience in total and it's a focus area in which I have built up an in-depth understanding of as a result. This has allowed me to be able to hold a conversation within the subject, providing value-adding consultation to candidates and client alike. I've been lucky enough to work with some amazing companies and brands throughout my career, from family-feel start-ups launching market disrupting products through to global leaders and major blue-chips.

### MY EXPERTISE:

- > Marketing Automation
- > Email Marketing
- > Salesforce Marketing Cloud
- > Salesforce Pardot
- > Adobe Campaign
- > Marketo
- > Eloqua
- > Responsys
- > IBM Marketing Cloud (Silverpop and Unica)
- > CRM Marketing

### RECOMMENDATIONS:



"Hassan is a skilled recruiter who understands the need of the client and the applicants, he is looking for a match on both parties - he does not want to waste time if the job match is not perfect for both. Hassan helped me find what I believe is a dream job and somewhere I hope to be at for decades. Thank you Hassan."

**Mark Hewington**  
Automation Specialist,  
GoCompare



"Hassan has been very helpful in not only placing me in my current job but also we have regular contact with regards to career development/learning but also my options in the future with salesforce marketing cloud."

**Daniel Adewale**  
Salesforce Marketing Cloud  
Admin, Zopa



**PHILIP MORRIS  
INTERNATIONAL**

"Hassan was extremely personable and professional in carrying out his recruitment duties, ensuring I was kept up-to-speed on all key developments of the hiring process. He did a great job in understanding my skillset and finding me the right position at the right company and I'm very happy to recommend him."

**Derwin Bayley**  
Global Lead for Audience  
Management & Targeting,  
Philip Morris International

